



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract # 327291

Schedule Dates 10/02/12-10/08/12
Advertiser Pol/W Dalton/D/NC Governor (16265)
Agency Buying Time, LLC (2536)
Product Political - State Candidate (1071)
Brand 2208 GOV (135333)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name WELSH, KATHRYN
Phone/Fax /
CPE 323/326/2208
Account Types National/Political
Billing Type Standard
Comments DALTON FOR GOVERNOR
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/16/12
Last Modified 08/16/12
Entered By Jill Hipskind
CO-OP No
Headline # 06281063
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,754.75
Net Total \$32,610.25
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Oct. 2012
Grand Total:
Spots 56
Rate \$38,365.00
\$38,365.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	12:02A- 1:06A (EST)	1			1					1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	8/16/12
2.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	4:30A- 4:59A (EST)	1			1					1	\$175.00	\$175.00	Charlotte (WSOC)	EYEWITNESS NEWS 430A	8/16/12
3.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	5A- 5:30A (EST)	1			1					1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/16/12
4.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	5P- 5:30P (EST)	1			1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	8/16/12
5.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	5:30A- 6A (EST)	1			1					1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/16/12
6.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	5:30P- 6P (EST)	1			1					1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	8/16/12
7.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	6P- 6:30P (EST)	1			1					1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	8/16/12
8.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	6:30A- 7A (EST)	1			1					1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	8/16/12
9.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	6:58P- 7:30P (EST)	1			1					1	\$850.00	\$850.00	Charlotte (WSOC)	INSIDE EDITION	8/16/12
10.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	8A- 9A (EST)	1			1					1	\$975.00	\$975.00	Charlotte (WSOC)	GOOD MORNING AMERICA	8/16/12
11.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	9A- 10A (EST)	1			1					1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	8/16/12
12.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	12P- 1P (EST)	1						1		1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	8/16/12
13.0	Normal Line / Spot	10/05/12-10/05/12	4	:30	4:30A- 4:59A (EST)	1						1		1	\$175.00	\$175.00	Charlotte (WSOC)	EYEWITNESS NEWS 430A	8/16/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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By Broadcast Month
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14.0	Normal Line / Spot	10/05/12-10/05/12	4	:30	5:30A- 6A (EST)	1					1			1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/16/12
15.0	Normal Line / Spot	10/05/12-10/05/12	4	:30	5:30P- 6P (EST)	1					1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	8/16/12
16.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	6:58P- 7:30P (EST)	1					1			1	\$850.00	\$850.00	Charlotte (WSOC)	INSIDE EDITION	8/16/12
17.0	Normal Line / Spot	10/05/12-10/05/12	4	:30	7A- 8A (EST)	1					1			1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	8/16/12
18.0	Normal Line / Spot	10/05/12-10/05/12	4	:30	8A- 9A (EST)	1					1			1	\$975.00	\$975.00	Charlotte (WSOC)	GOOD MORNING AMERICA	8/16/12
19.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	9A- 10A (EST)	1					1			1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	8/16/12
20.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	10A- 11A (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	8/16/12
21.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	12:02A- 1:06A (EST)	1								1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	8/16/12
22.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	12P- 1P (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/16/12
23.0	Normal Line / Spot	10/08/12-10/08/12	4	:30	4:30A- 4:59A (EST)	1								1	\$175.00	\$175.00	Charlotte (WSOC)	EYEWITNESS NEWS 430A	8/16/12
24.0	Normal Line / Spot	10/08/12-10/08/12	4	:30	5:30A- 6A (EST)	1								1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/16/12
25.0	Normal Line / Spot	10/08/12-10/08/12	4	:30	5:30P- 6P (EST)	1								1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	8/16/12
26.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	6:58P- 7:30P (EST)	1								1	\$850.00	\$850.00	Charlotte (WSOC)	INSIDE EDITION	8/16/12

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Package Deal
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Commission \$5,754.75
Net Total \$32,610.25
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Charlotte (WSOC)
By Broadcast Month Spots Rate
Oct. 2012 56 \$38,365.00
Grand Total: 56 \$38,365.00

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27.0	Normal Line / Spot	10/08/12-10/08/12	4	:30	7A- 8A (EST)	1	1							1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	8/16/12
28.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	7:30P- 7:56P (EST)	1	1							1	\$850.00	\$850.00	Charlotte (WSOC)	ENTERTAINMENT TONIGHT	8/16/12
29.0	Normal Line / Spot	10/06/12-10/06/12	4	:30	6A- 7A (EST)	1								1	\$400.00	\$400.00	Charlotte (WSOC)	SATURDAY AM NEWS	8/16/12
30.0	Normal Line / Spot	10/06/12-10/06/12	4	:30	7A- 8A (EST)	1								1	\$425.00	\$425.00	Charlotte (WSOC)	SATURDAY AM NEWS	8/16/12
31.0	Normal Line / Spot	10/06/12-10/06/12	4	:30	7P- 8P (EST)	1								1	\$450.00	\$450.00	Charlotte (WSOC)	ET WEEKEND	8/16/12
32.0	Normal Line / Spot	10/06/12-10/06/12	4	:30	8A- 9A (EST)	1								1	\$625.00	\$625.00	Charlotte (WSOC)	SATURDAY GMA	8/16/12
33.0	Normal Line / Spot	10/07/12-10/07/12	4	:30	12P- 12:30P (EST)	1								1	\$390.00	\$390.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/16/12
34.0	Normal Line / Spot	10/07/12-10/07/12	4	:30	8A- 9A (EST)	1								1	\$625.00	\$625.00	Charlotte (WSOC)	SUNDAY GMA	8/16/12
35.0	Normal Line / Spot	10/07/12-10/07/12	4	:30	9A- 10A (EST)	1								1	\$750.00	\$750.00	Charlotte (WSOC)	THIS WEEK	8/16/12
36.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	10A- 11A (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	8/16/12
37.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	12:02A- 1:06A (EST)	1								1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	8/16/12
38.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	12P- 1P (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/16/12
39.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	4:30A- 4:59A (EST)	1								1	\$175.00	\$175.00	Charlotte (WSOC)	EYEWITNESS NEWS 430A	8/16/12

CONFIRMATION CONTRACT

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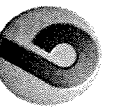
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40.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	5A- 5:30A (EST)					1				1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/16/12
41.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	5:30A- 6A (EST)					1				1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/16/12
42.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	6P- 6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/16/12
43.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	6:30A- 7A (EST)					1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	8/16/12
44.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	7:30P- 7:58P (EST)					1				1	\$850.00	\$850.00	Charlotte (WSOC)	ENTERTAINMENT TONIGHT	8/16/12
45.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	9A- 10A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	8/16/12
46.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	10A- 11A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	8/16/12
47.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	4:30A- 4:59A (EST)					1				1	\$175.00	\$175.00	Charlotte (WSOC)	EYEWITNESS NEWS 430A	8/16/12
48.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	5:30A- 6A (EST)					1				1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/16/12
49.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	5:30P- 6P (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	8/16/12
50.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	6P- 6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	8/16/12

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53.0	Normal Line / Spot	10/02/12-10/02/12	5	:30	6:58P- 7:30P (EST)	1		1						1	\$850.00	\$850.00	Charlotte (WSOC)	INSIDE EDITION	8/16/12
54.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	7A- 8A (EST)	1		1						1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	8/16/12
55.0	Normal Line / Spot	10/02/12-10/02/12	5	:30	7:30P- 7:56P (EST)	1		1						1	\$850.00	\$850.00	Charlotte (WSOC)	ENTERTAINMENT TONIGHT	8/16/12
56.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	10A- 11A (EST)	1			1					1	\$375.00	\$375.00	Charlotte (WSOC)	ENTERTAINMENT TONIGHT	8/16/12

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FAN# 0100-223-11371
HARRIS REPORT FROM REP AUG15/12 15.4

REP: TO JILL
FR JARED
NEW DALTON ORDER
TOTAL \$38365
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 323 AGENCY PRODUCT CODE = 326 AGENCY EST# = 2208												
1			1200N-100P	30	5	\$375.00	10/5	10/5	1		FRI	1
PROGRAM : EYEWITNESS NEWS MIDDAY CON COM1 : EYEWITNESS NEWS MIDDAY												
2			430A-459A	30	4	\$175.00	10/5	10/5	1		FRI	1
PROGRAM : EYEWITNESS NEWS 430A CON COM1 : EYEWITNESS NEWS 430A												
3			530A-600A	30	4	\$525.00	10/5	10/5	1		FRI	1
PROGRAM : EYEWITNESS NEWS 5A CON COM1 : EYEWITNESS NEWS 5A												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS
4			530P-600P	30	4	\$1,300.00	10/5	10/5	1		FRI	1
PROGRAM : EYEWITNESS NEWS 5:30PM												
CON COM1: EYEWITNESS NEWS 5:30PM												
5			700P-730P	30	5	\$850.00	10/5	10/5	1		FRI	1
PROGRAM : INSIDE EDITION												
CON COM1: INSIDE EDITION												
6			700A-800A	30	4	\$1,075.00	10/5	10/5	1		FRI	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
7			800A-900A	30	4	\$975.00	10/5	10/5	1		FRI	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
8			900A-1000A	30	5	\$375.00	10/5	10/5	1		FRI	1
PROGRAM : LIVE WITH KELLY												
CON COM1: LIVE WITH KELLY												
9			1000A-1100A	30	5	\$375.00	10/8	10/8	1		MON	1
PROGRAM : DR. PHIL												
CON COM1: DR. PHIL												
10			1202A-106A	30	5	\$150.00	10/8	10/8	1		MON	1
PROGRAM : JIMMY KIMMEL												
CON COM1: JIMMY KIMMEL												
11			1200N-100P	30	5	\$375.00	10/8	10/8	1		MON	1
PROGRAM : EYEWITNESS NEWS MIDDAY												
CON COM1: EYEWITNESS NEWS MIDDAY												
12			430A-459A	30	4	\$175.00	10/8	10/8	1		MON	1
PROGRAM : EYEWITNESS NEWS 430A												
CON COM1: EYEWITNESS NEWS 430A												

AUG15/12 15.4
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			530A-600A PROGRAM : EYEWITNESS NEWS 5A CON COM1: EYEWITNESS NEWS 5A	30	4	\$525.00	10/8	10/8	1		MON	1
14			530P-600P PROGRAM : EYEWITNESS NEWS 5:30PM CON COM1: EYEWITNESS NEWS 5:30PM	30	4	\$1,300.00	10/8	10/8	1		MON	1
15			700P-730P PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION	30	5	\$850.00	10/8	10/8	1		MON	1
16			700A-800A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30	4	\$1,075.00	10/8	10/8	1		MON	1
17			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30	5	\$850.00	10/8	10/8	1		MON	1
18			600A-700A PROGRAM : SATURDAY AM NEWS CON COM1: SATURDAY AM NEWS	30	4	\$400.00	10/6	10/6	1		SAT	1
19			700A-800A PROGRAM : SATURDAY AM NEWS CON COM1: SATURDAY AM NEWS	30	4	\$425.00	10/6	10/6	1		SAT	1
20			700P-800P PROGRAM : ET WEEKEND CON COM1: ET WEEKEND	30	4	\$450.00	10/6	10/6	1		SAT	1
21			800A-900A PROGRAM : SATURDAY GMA CON COM1: SATURDAY GMA	30	4	\$625.00	10/6	10/6	1		SAT	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			1200N-1230P	30	4	\$390.00	10/7	10/7	1		SUN	1
PROGRAM : EYEWITNESS NEWS SUNDAY												
CON COM1 : EYEWITNESS NEWS SUNDAY												
23			800A-900A	30	4	\$625.00	10/7	10/7	1		SUN	1
PROGRAM : SUNDAY GMA												
CON COM1 : SUNDAY GMA												
24			900A-1000A	30	4	\$750.00	10/7	10/7	1		SUN	1
PROGRAM : THIS WEEK												
CON COM1 : THIS WEEK												
25			1000A-1100A	30	5	\$375.00	10/4	10/4	1		THU	1
PROGRAM : DR. PHIL												
CON COM1 : DR. PHIL												
26			1202A-106A	30	5	\$150.00	10/4	10/4	1		THU	1
PROGRAM : JIMMY KIMMEL												
CON COM1 : JIMMY KIMMEL												
27			1200N-100P	30	5	\$375.00	10/4	10/4	1		THU	1
PROGRAM : EYEWITNESS NEWS MIDDAY												
CON COM1 : EYEWITNESS NEWS MIDDAY												
28			430A-459A	30	4	\$175.00	10/4	10/4	1		THU	1
PROGRAM : EYEWITNESS NEWS 430A												
CON COM1 : EYEWITNESS NEWS 430A												
29			500A-530A	30	4	\$525.00	10/4	10/4	1		THU	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1 : EYEWITNESS NEWS 5A												
30			530A-600A	30	4	\$525.00	10/4	10/4	1		THU	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1 : EYEWITNESS NEWS 5A												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			600P-630P PROGRAM : EYEWITNESS NEWS 6:00PM CON COM1: EYEWITNESS NEWS 6:00PM	30		\$1,500.00	10/4	10/4	1		THU	1
32			630A-700A PROGRAM : EYEWITNESS NEWS 630A CON COM1: EYEWITNESS NEWS 630A	30	4	\$1,175.00	10/4	10/4	1		THU	1
33			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30	5	\$850.00	10/4	10/4	1		THU	1
34			900A-1000A PROGRAM : LIVE WITH KELLY CON COM1: LIVE WITH KELLY	30	5	\$375.00	10/4	10/4	1		THU	1
35			1000A-1100A PROGRAM : DR. PHIL CON COM1: DR. PHIL	30	5	\$375.00	10/2	10/2	1		TUE	1
36			1200N-100P PROGRAM : EYEWITNESS NEWS MIDDAY CON COM1: EYEWITNESS NEWS MIDDAY	30	5	\$375.00	10/2	10/2	1		TUE	1
37			430A-459A PROGRAM : EYEWITNESS NEWS 430A CON COM1: EYEWITNESS NEWS 430A	30	4	\$175.00	10/2	10/2	1		TUE	1
38			500P-530P PROGRAM : EYEWITNESS NEWS 5:00PM CON COM1: EYEWITNESS NEWS 5:00PM	30	4	\$1,200.00	10/2	10/2	1		TUE	1
39			530A-600A PROGRAM : EYEWITNESS NEWS 5A CON COM1: EYEWITNESS NEWS 5A	30	4	\$525.00	10/2	10/2	1		TUE	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			530P-600P	30		\$1,300.00	10/2	10/2	1		TUE	1
PROGRAM : EYEWITNESS NEWS 5:30PM												
CON COM1 : EYEWITNESS NEWS 5:30PM												
41			600P-630P	30	4	\$1,500.00	10/2	10/2	1		TUE	1
PROGRAM : EYEWITNESS NEWS 6:00PM												
CON COM1 : EYEWITNESS NEWS 6:00PM												
42			700P-730P	30	5	\$850.00	10/2	10/2	1		TUE	1
PROGRAM : INSIDE EDITION												
CON COM1 : INSIDE EDITION												
43			700A-800A	30	4	\$1,075.00	10/2	10/2	1		TUE	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1 : GOOD MORNING AMERICA												
44			730P-800P	30	5	\$850.00	10/2	10/2	1		TUE	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1 : ENTERTAINMENT TONIGHT												
45			1000A-1100A	30	5	\$375.00	10/3	10/3	1		WED	1
PROGRAM : DR. PHIL												
CON COM1 : DR. PHIL												
46			1202A-106A	30	5	\$150.00	10/3	10/3	1		WED	1
PROGRAM : JIMMY KIMMEL												
CON COM1 : JIMMY KIMMEL												
47			430A-459A	30	4	\$175.00	10/3	10/3	1		WED	1
PROGRAM : EYEWITNESS NEWS 430A												
CON COM1 : EYEWITNESS NEWS 430A												
48			500A-530A	30	4	\$525.00	10/3	10/3	1		WED	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1 : EYEWITNESS NEWS 5A												

REP HEADLINE# 6281063
 *** ORIGINAL REV#0 ***

REF: TEL# 610-225-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP

AUG15/12 15.4
 *** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49			500P-530P	30	4	\$1,200.00	10/3	10/3	1		WED	1
PROGRAM : EYEWITNESS NEWS 5:00PM												
CON COM1: EYEWITNESS NEWS 5:00PM												
50			530A-600A	30	4	\$525.00	10/3	10/3	1		WED	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1: EYEWITNESS NEWS 5A												
51			530P-600P	30	4	\$1,300.00	10/3	10/3	1		WED	1
PROGRAM : EYEWITNESS NEWS 5:30PM												
CON COM1: EYEWITNESS NEWS 5:30PM												
52			600P-630P	30	4	\$1,500.00	10/3	10/3	1		WED	1
PROGRAM : EYEWITNESS NEWS 6:00PM												
CON COM1: EYEWITNESS NEWS 6:00PM												
53			630A-700A	30	4	\$1,175.00	10/3	10/3	1		WED	1
PROGRAM : EYEWITNESS NEWS 630A												
CON COM1: EYEWITNESS NEWS 630A												
54			700P-730P	30	5	\$850.00	10/3	10/3	1		WED	1
PROGRAM : INSIDE EDITION												
CON COM1: INSIDE EDITION												
55			800A-900A	30	4	\$975.00	10/3	10/3	1		WED	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
56			900A-1000A	30	5	\$375.00	10/3	10/3	1		WED	1
PROGRAM : LIVE WITH KELLY												
CON COM1: LIVE WITH KELLY												

OCT/12 38365.00 CONTRACT TOTAL 38365.00
 TOTAL SPOTS 56

REP HEADLINE# 6281063
 *** ORIGINAL REV#0 ***

REF: TEL# 610-225-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP

AUG15/12 15.4
 *** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$95,912
 WSOC 40%
 WBTV 44%
 CABL 0%
 WCNC 11%
 WCCB 3%
 WJZY 1%
 WMYT 0%
 WAXN 1%
 SVC- NSI
 DEMOS- RA35+*